



## Media Release

June 30, 2016

### **Jodi (Hutchinson) Misheal Appointed Interim Vice-President (Advancement)**

Jodi (Hutchinson) Misheal has been appointed Interim Vice-President (Advancement) at St. Thomas University.

Misheal begins a nine-month term September 1. She will fill the position as the university completes a search for a permanent successor to Jeff Wright who decided not to return to St. Thomas University following personal leave after the tragic loss of his young son.

“The coming months will be an important period as we continue to build momentum on our major capital campaign, and Jodi has extensive experience in capital campaign planning and execution,” said Dawn Russell, St. Thomas University President and Vice-Chancellor.

“Her expertise in fundraising and alumni relations, gained from working at several universities in the region and as a private consultant in the post-secondary and non-profit sectors, will be of valuable assistance to us.” Russell added that Misheal is familiar with St. Thomas University, having conducted a campaign feasibility and readiness study, and through her consulting, she has met with many faculty and staff. She has also helped to develop several fundraising proposals for St. Thomas presently under consideration by funding organizations.

“Having spent the formative years and the longest part of my career working for post-secondary schools in New Brunswick and in Nova Scotia, I am very much looking forward to being part of the St. Thomas community, and getting to know many more of the people who make this university a most special place,” said Misheal.

Misheal holds a Bachelor of Arts from Mount Allison University and a Bachelor of Education from St. Francis Xavier University. Over her career, she has been a director and manager of capital campaigns, annual funds, and major gift programs, and has directed alumni relations programming. Most recently, she was partner/owner of Red Letter Philanthropy Counsel, a full-service company that provides guidance and operational support to non-profit organizations. Prior to her consultancy work in the private sector, she was Director of Development at St. Mary’s University, Assistant Campaign Director at Acadia University, and Senior Development Officer and Alumni Fund Director at Mount Allison University. She was also Director of Alumni Affairs at Mount Allison where she was responsible for chapter events, reunions, annual fund, and class projects.

“In a short time, Jeff Wright became a valued and respected part of our STU community. He is leaving a strong foundation in fundraising and alumni relations, and he represented our interests well in many organizations in Fredericton. We wish his family all the best in their move and we will always consider them part of the STU community,” said Russell.

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**Media Contact** – Jeffrey Carleton at (506) 452-0522 or [carleton@stu.ca](mailto:carleton@stu.ca).